

GSTA – All entries must have a display.

I've never shown my car before. What does it mean, **must have a display?**

No one wants to pay to go see a car, even a custom hot rod, parked on bare concrete.

The vehicle itself is truly the star of the show, but the displays at car shows work to showcase the ride in its best light. And while that can mean actual lighting, it also goes beyond, to signs, mirrors, floor mats, display boards, and, of course, the ever-present carpet.

An attractive and well thought out display is a must to show both the attendees as well as the judges that your auto is worthy of top recognition!

GSTA gives out Best Individual and Club (2 or more cars together) Display Awards and Cash !

Exhibitor displays are meant to enhance the appearance of the entry and also protect the entry from the public.

Vehicle Stance while on display

All vehicles need to have the hood, trunk, and at least one door open for the judges to see those areas and award points for the quality of work. Closed means you do not want the judges to award points for that area. Judges will not touch the cars or open doors, hoods, trunks, etc.

Flooring – Optional but goes a long way to make your display stand out. Car spaces are 10' x 20'.

Use carpet or artificial turf to frame your display. You can use "street carpet" to make your car look like it's on the road. You can also use carpet or vinyl squares to create a custom design, like a checkerboard. The carpet or other flooring acts to frame your display—just as you'd want a quality frame for an expensive and prized piece of art, the car should be showcased by a frame worthy of its style. Flooring must lay flat – NO carpet tape or adhesives allowed.

Stanchions / Rope Posts – highly recommended – Special Award for Best Rope Post

Typically, some type of roping or barrier is used around the vehicle, which should complement the flooring chosen. Want to keep the kids from getting fingerprints on your sparkling windows? Rope barriers will help. GSTA only has a limited number of rope posts. First come, first served. Best to have your own !

Decorations

Use eye-catching props like LED screens, banners, and signage to attract spectators. It also creates a "stage" to present your car.

Lighting – Note: There is a \$35 electrical fee from Canterbury Park if you use electricity.

The indoor lighting in the car show venue may not always enhance the displays; therefore, additional lighting can be critical to show off the car in its best light. Lighting around the perimeter of the display can enhance certain features you want to draw attention to, from the color of the vehicle to its wheels. Undercar lighting is a great way to ensure attendees and judges see the underside of the car; without it, some of your hard work on the vehicle may go unnoticed. Additionally, there may be some interior features you wish to showcase with small, mounted LED lights.

Most circuit show cars have gone to **battery or re-chargeable LED lighting** as electricity fees can be high and halogen or incandescent lights can get hot and cause damage.

No flat wire or 2-wire cords allowed per the Fire Marshall. They will be confiscated by the Inspector.

Information / Show Boards / Pictures – The simplest and easiest display – The bare minimum

A high-quality custom display board placed next to the vehicle tells judges and spectators all of the important information about your car, from the make, model, and year to its engine specifications and history. You should ensure the graphic design on the display board ties in nicely with all of the other elements of the display, from the carpeting to the vehicle itself. An A-frame pop-up display can be transported easily from show to show and should be stored in a protective case to keep it looking fresh.

Exhibitor responsibilities

No seating in car display spaces; no chairs or tables around the entry. No one wants to see picnicking.

NO loud music or copyrighted media is allowed in the exhibitor's display per ASCAP. Any display with objectionable music, videos, art, or other media is not permitted. The promoter and venue reserve the right to determine what is considered objectionable. The promoter and venue reserve the right to have objectionable items removed within a display area.

DISQUALIFICATION/REMOVAL – Any exhibitor who fails to follow the written rules and regulations, or verbal instructions from the event staff, is subject to disqualification and removal from the event. This also includes unsportsmanlike behavior, excessive profanity, disorderly conduct (excessive drinking) or anything else deemed inappropriate by the event staff.

Don't forget to have a great time!

Display Examples:



2024 Best of Show Display



2023 Best of Show Display



GSTA Best of Show Display



2024 Best Individual Display



2023 Best Individual Display



2023 Best Club Display





Matching carpets and sign boards



Simple flooring squares – layed in place – No adhesives !



Displays with simple sign boards and pictures



Nice car – but parked on bare concrete with nothing to distinguish it or highlight its features. Meh.